

**ABSTRACT OF THE DISCLOSURE**

A method makes it possible to use content, such as various types of data and programs, without causing failure in collecting royalties by enabling a unique ID to be set in an apparatus in which no ID is set during production. The method includes recording, in an apparatus, content which is made usable by recording a release key in the apparatus; recording, in the apparatus, ID setting instructions; executing the ID setting instructions; and creating an ID distinctive to the apparatus, the ID usable to acquire the release key.